



# Elegant Oak Première Oak

ENGINEERED FRENCH OAK FLOORS





## BATEAU



Washed with a stylish mild grey with bluish undertones gives this floor a modern twist on traditional Oak.



*“A hardwood floor can be our most intimate contact with nature.”*



*Capturing all the characteristics of France, this luxurious and contemporary French Oak engineered collection by Hurford Flooring, has been carefully chosen to complement any space, be it your home, commercial or retail.*

Elegant and Première Oak collections by Hurford Flooring are inspired by the beautiful, old-world features of French décor.

The durability, strength and high quality engineered timber floor replicates all the same elements of solid timber flooring. The distinctive knots, grains and texture under foot provides a look and feel that showcases a true appearance.

Hurford Flooring uses a resilient 7 coat Treffert UV lacquer system that ensures it is stain, scuff, scratch and slip resistant.

Elegant and Première Oak are backed by a  
25 Year Construction Warranty.



[www.hurfordflooring.com.au](http://www.hurfordflooring.com.au)

## NATURAL



A natural rugged colour with exposed characteristic to maintain its wild and organic feel.



## WHITEWASH



A dusting of white, which softens the natural Oak tones and brings a light and airy feel to any space.



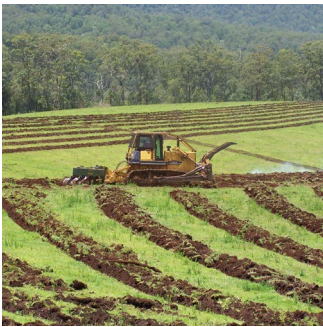


*“When we use the tree respectfully  
and economically, we have one  
of the greatest resources  
on the earth.”*

*~ Frank Lloyd Wright*



*Hurford Flooring is committed to our forests,  
our community and our future.*



Timber is a viable and sustainable resource, when managed to benefit future years. Hurford Flooring is part of an Australian family company that owns over 5000 hectares of Australian hardwood plantations. This program will see more than 25000 eucalypt saplings planted each year within Australia.



We also support likeminded overseas companies ensuring all elements used to produce our engineered French Oak flooring is sourced and selected to support France’s sustainable managed forests, and complies with our ethical forest management ideology.



Our lacquers and glues are environmentally safe and free of any harmful chemical compounds ensuring toxic products are not entering your home.

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# ELEGANT OAK AND P



Elegant Oak is a traditional tongue and groove engineered Oak floor. The flooring is manufactured using a genuine French Oak lamella sourced from forests in France.

Elegant Oak combines an intense wire brush textured finish with a chic stain to add a touch of flair to any room without over powering it. The 189mm wide boards have a slight bevel on each edge designed to create depth, adding to the wooden floor charm.

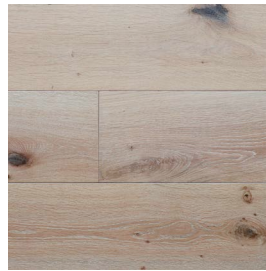
Hurford Flooring also offers RAW, a pre-sanded, square edge and unfinished product, designed to be stained and finished on site. An ideal substitute if the stains in our pre-finished range aren't quite what you're looking for.

## SMOULDERED

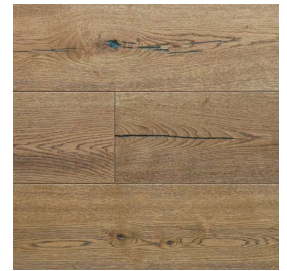


A rich intense Oak is lightly kissed with a wash of snow to subtly highlight the soft grain and feature.

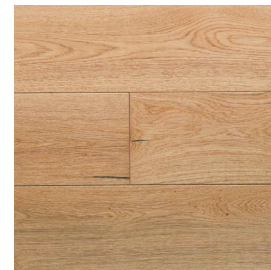
*Our diverse colour range has been  
The option to finish your own floor can be*



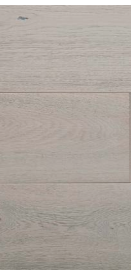
WHITE WASH



VINTAGE



NATURAL



BAT



# PREMIÈRE OAK RANGE

*selected to accompany any décor.*

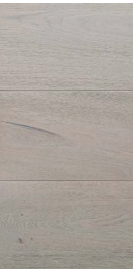
*your choice too, with the selection of RAW.*



SMOULDERED



SLATE GREY



TAUPE



BURNT UMBER



## PremièreOak BY HURFORD FLOORING

In keeping with the same seven stylish colours, Hurford Flooring has produced a more economical product, making it ideal not only for flooring but for walls and ceilings as well. This is due to its thinner 2mm lamella wear layer and 10mm plantation eucalyptus plywood base. Première Oak as a decorative feature wall will complement any residential or commercial space.

The Première Oak surface is finished with a subtle wire brush texture; this combined with the ultra matt coating, creates a defined appearance.

### SLATE GREY



A dark mysterious colour giving the Oak powerful undertones that will transform any area into a sophisticated space.



## BURNT UMBER



A dark intense earthy tone giving the Oak flooring a rich and complex colour palette.



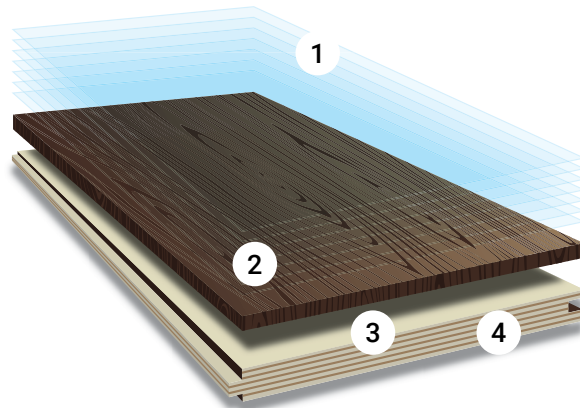
# CONSTRUCTION



*Hurford flooring manufactures an exquisite product that we are proud to introduce to the Australian market.*

Our French Oak engineered flooring consists of ply veneers glued together in a cross-grain assembly. This process restricts the boards from buckling, cupping or twisting which ensures the construction of engineered flooring to be strong and stable.

Tongue and Groove is a method of fitting similar objects together, edge to edge joints that allow two flat boards to be joined to make a strong single flat surface. This system can easily be installed over many surfaces and will provide an exceptional performing floor.



- 1.** 7 stage, water-based, UV-cured acrylic urethane. Manufactured in Germany by Treffert incorporating Anti-Scratch technology, ensuring a strong and enduring protective layer for everyday wear and tear.
- 2.** Genuine French Oak hardwood lamella wear layer – Elegant 4mm and Première 2mm.
- 3.** Plantation Eucalyptus core is a high quality ply.
- 4.** Veneer backing balance layer secures all the layers together.

## VINTAGE



Bringing the patina of time to the look and feel of Oak. This is a mid neutral tone to complement and enhance any interior.



## MATCHING ACCESSORIES



Hurford Flooring supplies matching accessories; Aluminium Trims, MDF Wrapped Scotia's and Floating Floor Underlay



everWALK - 2mm closed cell underlay with attached moisture protection.

hushWALK - 2mm ultra high density premium underlay with attached moisture protection.



# SPECIFICATIONS



*Hurford Flooring offers a high standard of craftsmanship, quality and design in the creation of our engineered floors.*

Feature	Elegant Oak	Première Oak
Specie	Genuine French Oak	Genuine French Oak
Core Material	Plantation Eucalyptus Ply	Plantation Eucalyptus Ply
Surface Feature	Intense brush texture	Subtle brush texture
Appearance	Rustic	Rustic
Lamella Wear Layer	4mm	2mm
Certificate Of Origin	Yes	Yes
Overall Thickness	15mm	12mm
Width	189mm	190mm
Length	up to 1830mm	up to 2100mm
Weight	667kg/m <sup>3</sup> or 22kg/carton	667kg/m <sup>3</sup> or 20kg/carton
Coating	German UV cured Acrylic Lacquer incorporating Anti-Scratch technology	German UV cured Acrylic Lacquer incorporating Anti-Scratch technology
Gloss	Ultra Matt	Ultra Matt
Pack Size	2.075m <sup>2</sup> /carton	2.394m <sup>2</sup> /carton
Edge Profile	Slightly Bevel	Slightly Bevel
Profile	Tongue & Groove	Tongue & Groove
Install Suitability	Floating, direct glued, staples & nailed down	Floating, direct glued, staples & nailed down
Install Sub-Floor Heating	Yes	Yes
Install Over	Wood, concrete, plywood & plywood over concrete	Wood, concrete, plywood & plywood over concrete
Colour Match Accessories	Aluminium trims & MDF wrapped scotia	Aluminium trims & MDF wrapped scotia

Refer to Install Guide for further installation instructions available at [hurfordflooring.com.au](http://hurfordflooring.com.au)



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